

Article#1

MASSAD'S NEW PROGRAM DIRECTOR EXCITED ABOUT THE SUMMER OF 2008

(from The Jewish Post and News – Nov 28, 2007)

When Jess Gutkin first stepped off the bus at Camp Massad in 1996 she could not have imagined how important the Hebrew immersion summer camp would become in her life. But, Jess, like most Massad campers, simply could never get enough of Massad and its incredibly nurturing, creative and high energy Judaic-inspired atmosphere.

After completing the camp's two year leadership training program, Jess was thrilled to be invited to become a cabin counselor, and following that, a member of the Hanhallah, or programming/administrative team. In 2007 she was the camp's assistant program director. In 2008 she will return to Massad for her 13th summer and her first as the camp's Minahalet, or program director. She is determined to make this the best summer ever at Massad.

Camp Massad has always prided itself on its ability to retain its counselor and programming staff from one year to the next, thus guaranteeing a sense of continuity, familiarity and stability at the camp each summer. Jess has carefully selected her Hanhallah with this in mind, choosing a team of administrators with complementary talents, strengths and leadership skills and a collective Massad experience of almost 50 years! This team includes Samara Carroll, Eli Gotthilf, Ryan Korsunksy and Cole Leinburd, all of whom are determined, like Jess, to make every moment at Massad magical and memorable for every camper.

Registration for the summer of 2008 takes place in the Adult Lounge at the Asper Campus on Sunday, January 27 from 9:00 to 12:30 p.m. As it is anticipated that spaces will fill up very quickly this year, parents are encouraged to register their children at their earliest convenience.

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